

Sales Funnel Templates Pack



Hi, my name is Pol Cousineau, CPA Auditor (Quebec), and I'm the Founder of The Digital Navigator. To succeed online you need to maximize sales with a marketing system that is measurable at every step while having the right technology support to free time for you and your team. If this resonates with you, then you're in the right place!

A lot of business owners like you are frustrated with paying for resources that require you to manage it day in and day out. I understand that you don't have time to waste. That's why our all-in-one website management solution and content marketing services help businesses like yours get more sales with a scalable system that works behind the scene.

At The Digital Navigator we specialize in driving sales for:

- 🕒 Course, membership and coaching business owners
- 🕒 Spiritual teachers and personal growth businesses
- 🕒 Agencies, developers and designers

With these 3 steps you can get off the rollercoaster of unpredictable revenue:

1. Optimize your website for sales and leads
2. Scale your marketing campaigns to increase profits
3. Save your team time with amazing technology and marketing support

I look forward to celebrating your success!

Pol Cousineau, CPA Auditor (Quebec)

Founder, The Digital Navigator

Pol Cousineau



SCHEDULE CONSULTATION

How to Use the Sales Funnel Templates Pack Section

- 1 Review the Marketing Funnel Stages Infographic on the next page.
- 2 For most sales projects, fill in the Short Funnel template. If you are making improvements to an existing sales system you can use the Long Funnel template. You can customize one of the examples as they are fully editable!
- 3 Work your way backwards. Start with your product or service and then break it down into smaller components to create the top of your funnel which will ensure your free content naturally leads to sales.
- 4 Build your funnel in a website in a fully-integrated platform you own which won't require you to switch when you scale your business. We provide managed website solutions which include all the tools you need at <https://thedigitalnavigator.com/website-performance-solution/>.
- 5 Remember to save your work before closing this document!

Build a Website That Sells

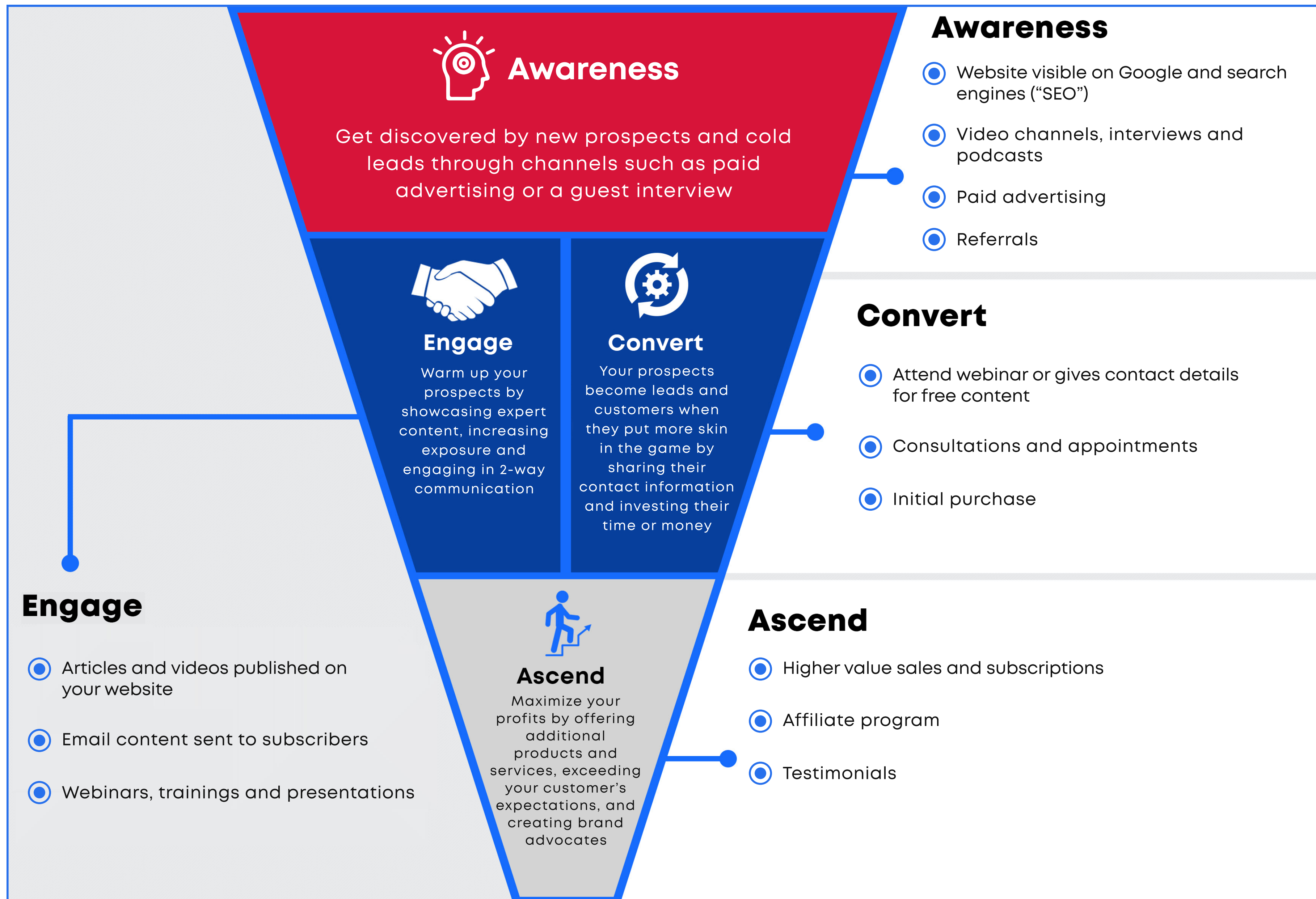
Want a hands-off, all-in-one, high-performing website that grows your business faster? Finally kiss your frustrations with digital marketing technology and webmaster issues goodbye and effortlessly optimize your website's performance, traffic, leads & sales conversions!

We'll provide you with everything you need – including our team who will handle all the technology implementation – so you have a fully functioning digital website system that works optimally with everything you need to build a complete funnel, integrated checkout, online courses, memberships, affiliate system, and lead generation campaigns for independent small businesses.

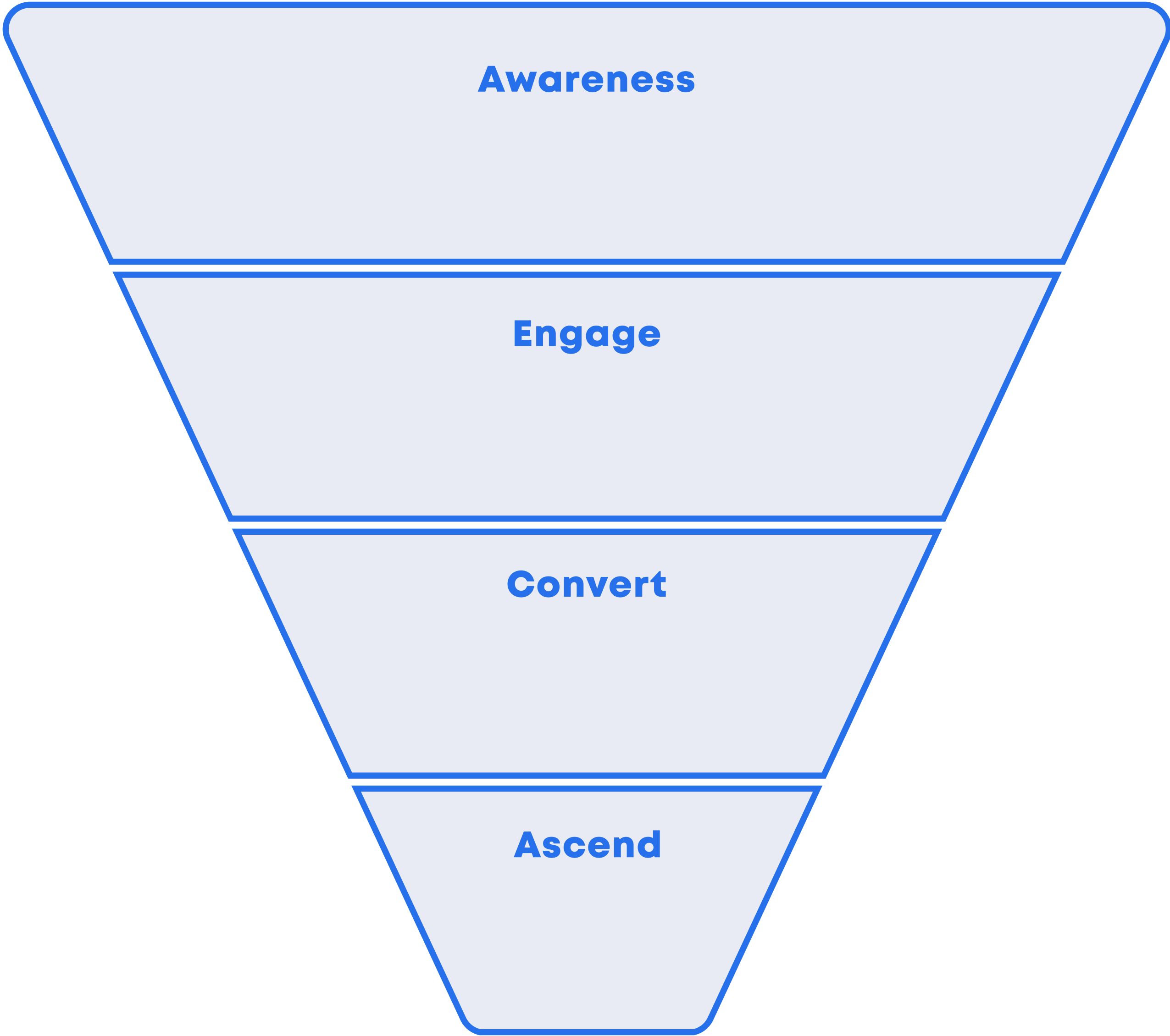
Visit <https://thedigitalnavigator.com/website-performance-solution/> to view website solutions.

VIEW WEBSITE SOLUTIONS

Marketing Funnel Stages Section

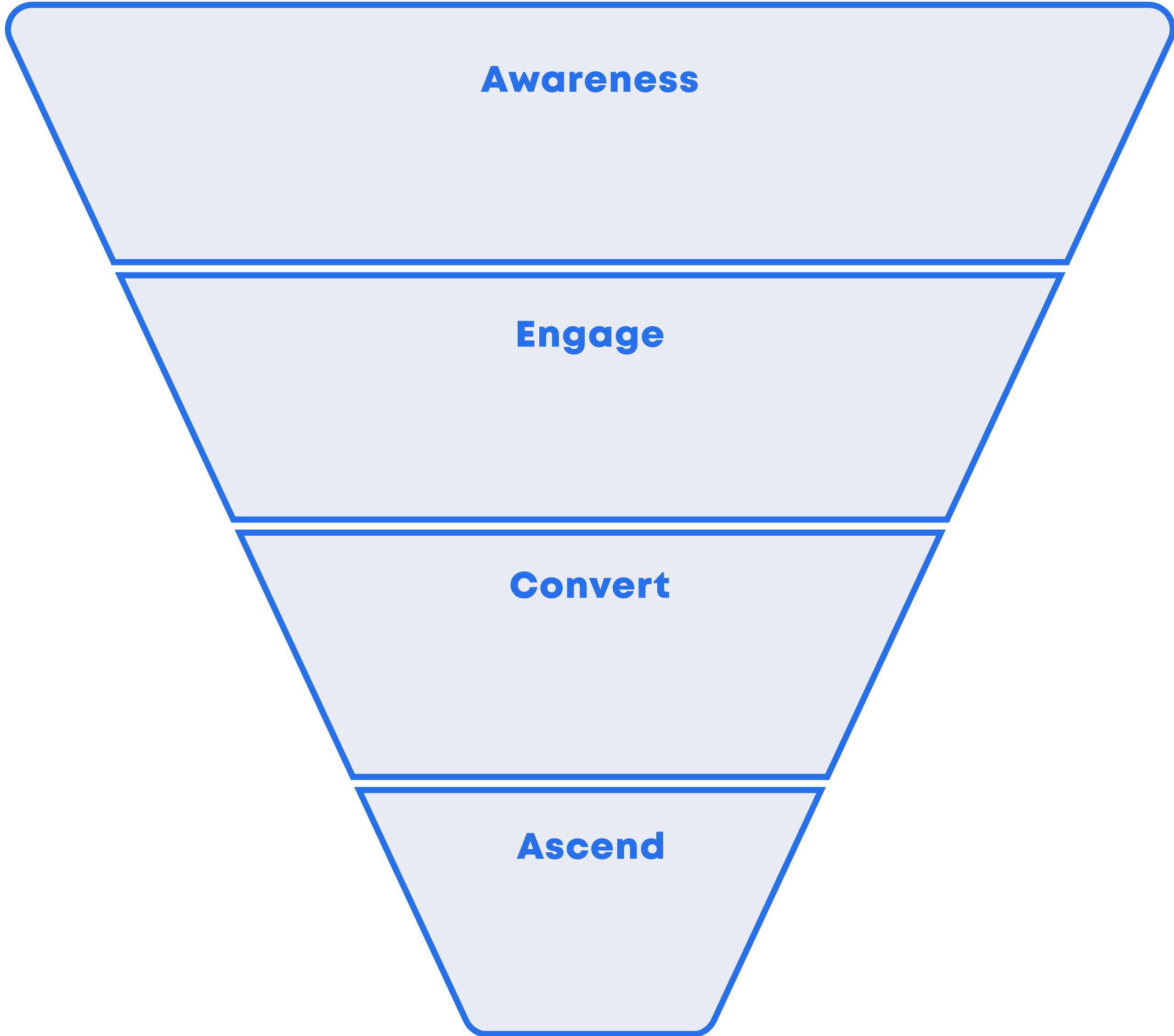


Short Funnel Example Template



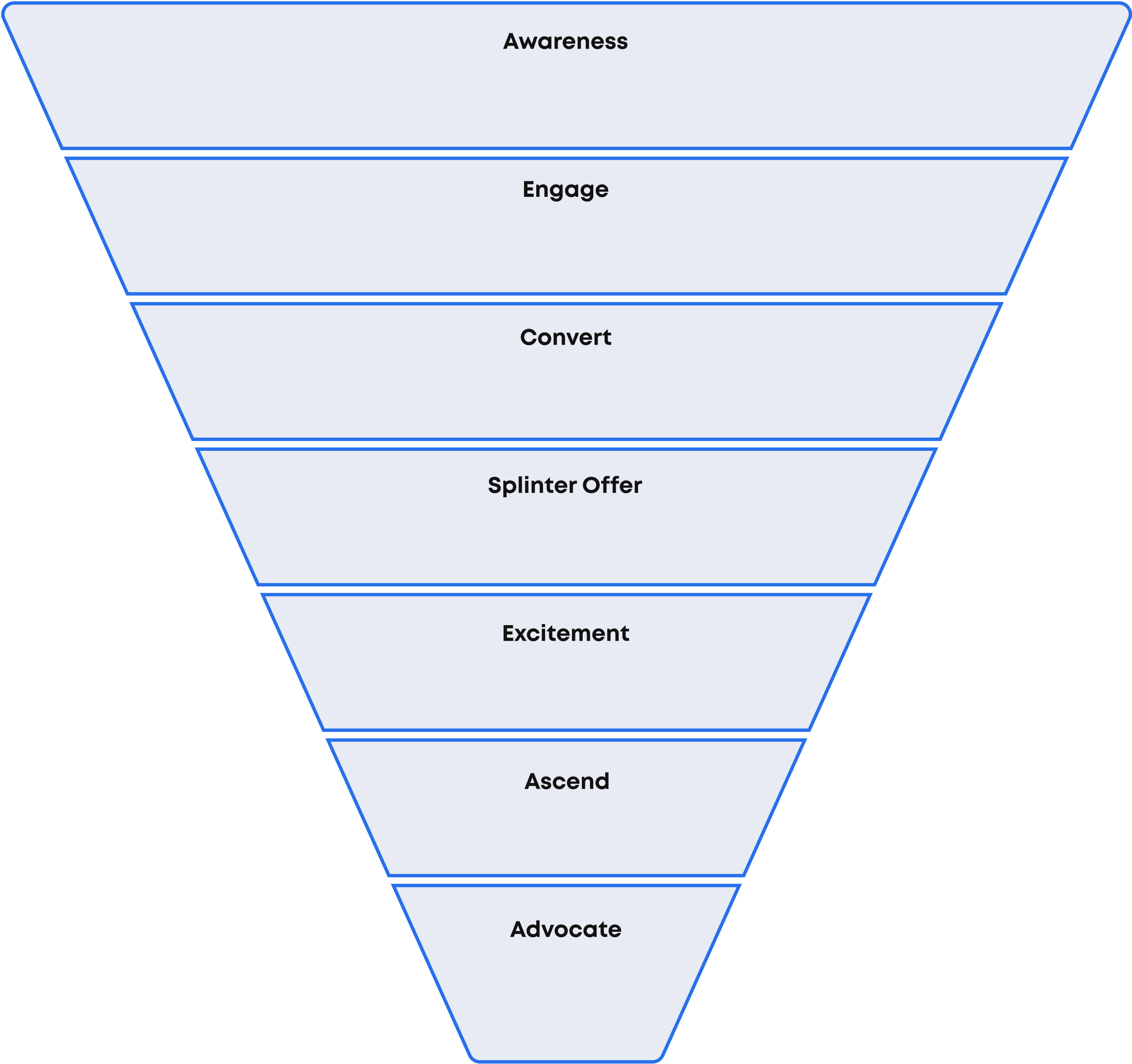
Additional Notes

Short Funnel Template



Additional Notes

Long Funnel Template Example Section



Description

How a new prospect first discovers your business such as through a Google search or paid advertising

Content to be seen multiple times by your prospects and to showcase your expertise, including 2-way communication such as emails or chat conversations

Collect the contact information of your prospect in exchange for a valuable free offer, webinar, video series or consultation

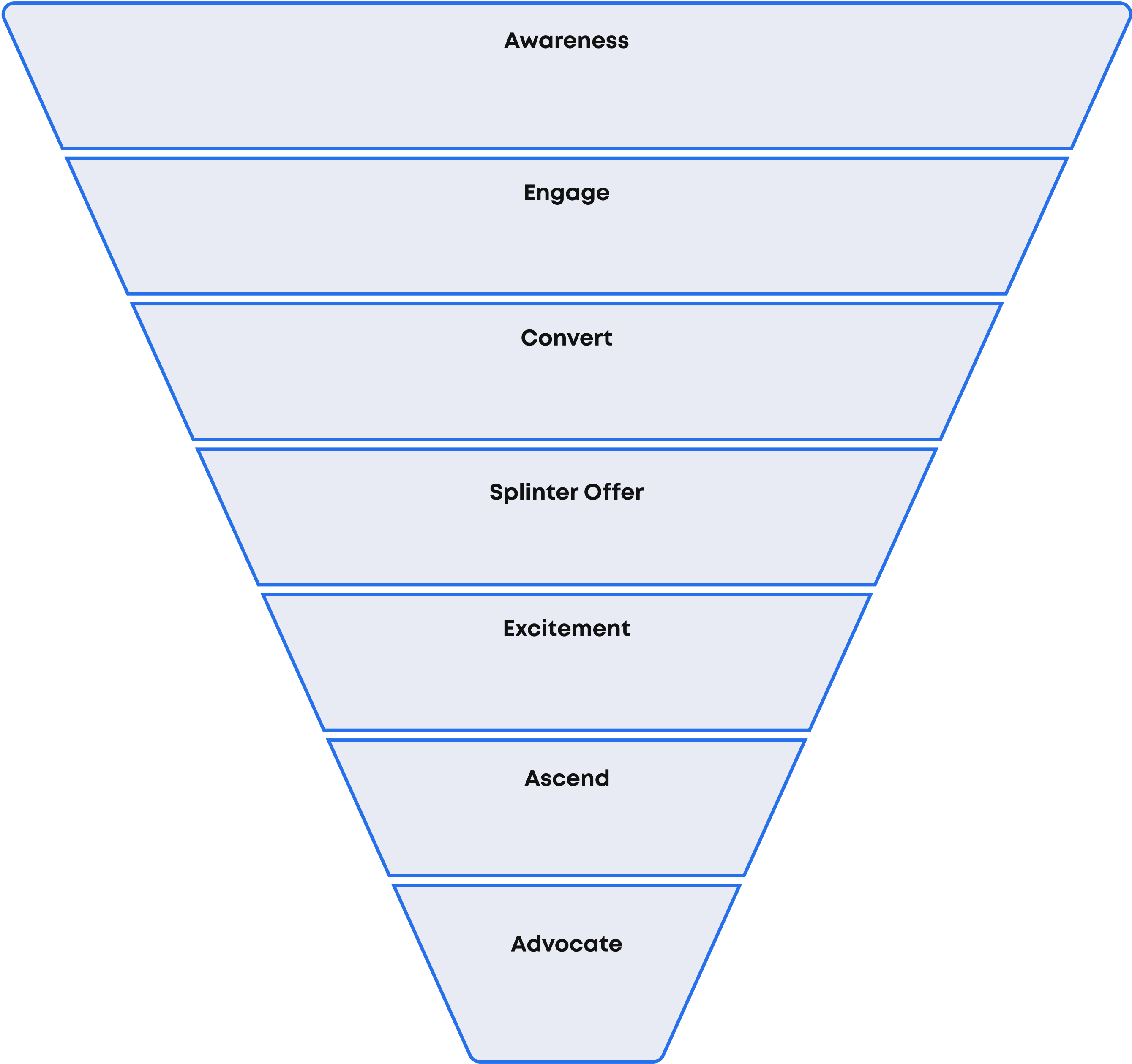
[We are at Splinter Offer Now] Sell a stand-alone product or service which represents a complete component of your complete solution

Deliver amazing value and customer service

Sell your complete solution and complementary products and services

Gather testimonials, publish case studies and empower your

Long Funnel Template Example



Description